



NEW COMMUNITY AND MEDIA PARTNERS PREPARE FOR MONTH-LONG BLACK HISTORY MONTH FESTIVAL™ IN FEBRUARY 2007

The purpose of **BLACK HISTORY MONTH FESTIVAL™** is to make it fun and easy to learn about and understand the contributions and achievements of African Americans to this country. The program seeks to foster collaboration and partnerships among community organizations, local, regional and national companies; and encourages local groups and businesses to plan and become involved in activities to commemorate Black History Month.

Originally started in Central Florida in 1991, **BLACK HISTORY MONTH FESTIVAL™** has also been held in Atlanta, Georgia; and made its debut in Tallahassee in February 2005.

The festival will cover Leon, Wakulla, Gadsden, and Jefferson counties in Florida; and Thomas, Grady and Decatur counties in Georgia.

We need Program organizers and volunteers to help identify, plan and coordinate an entire month of educational, social and civic events to highlight the contributions and achievements of African Americans to this country.

Activities will take place every day in communities throughout the selected counties. These activities are designed to provide enriching cross-cultural experiences for adults and youngsters; and to serve as wonderful learning experiences for individuals of all ages and ethnic backgrounds. And best of all, many of these events are FREE.

Events will be listed in the official **BLACK HISTORY MONTH FESTIVAL™ *Souvenir Journal*** -- and **10,000 copies will be distributed in the area.** Organizations and businesses are encouraged to begin planning their Black History Month events now to have them included in the official *Souvenir Journal*. A FREE five-line listing in the *Souvenir Journal* will be provided for all events receive by the early-bird deadline – Monday, October 30, 2006.

To receive an Event Listing Form to have your Black History Month events listed in the ***Souvenir Journal***, or to request information on Honoree applications, sponsorship, advertising, vendor space or how to become a Community Partner, contact Priscilla Hawkins at 850/877-0453 or the Chamber office at 850/224-0152

BLACK HISTORY MONTH FESTIVAL™
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